

ORDER

**KSNV**

Orders
Order / Rev: 107044
Alt Order #: 06856489
Product Desc: Crossroads GPS
Estimate: 1052
Flight Dates: 09/28/12 - 10/02/12
Original Date / Rev: 09/25/12 / 09/28/12
Order Type: GENERAL

Primary AE: Amy McCreary
Sales Office: BLPHI
Sales Region: National

Agency
Name: Crossroads Media, LLC
Buying Contact:
Billing Contact:
 66 Canal Center Plaza
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Crossroads GPS
Demographic: A35+
Product Codes: PLI2
Priority: SELECT PRIORITY CODE
Revenue Codes: POLITICAL/AGY, PISSUE, GEN

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	30	\$41,225.00	\$35,041.25
10/01/12	10/02/12	33	\$32,050.00	\$27,242.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	30	\$41,225.00	\$35,041.25	0.00
October 2012	33	\$32,050.00	\$27,242.50	0.00
Totals	63	\$73,275.00	\$62,283.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KSNV	27%	\$73,275.00
Market	100%	\$271,388.89

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	30%	\$81,416.67
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	20%	\$54,277.78
KTUD	1%	\$2,713.89
KVVU	17%	\$46,136.11
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	5%	\$13,569.44

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/28/12	09/28/12	The Agenda 1230pm	CM	1230-1p	----F--	:30	1	\$325.00	1	0.00	NM	1	\$325.00
The Agenda 1230pm															
NEWS 4: THE AGENDA no program 7/30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						

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E 1	KSNV	09/28/12	09/28/12	The Agenda 1230pm The Agenda 1230pm NEWS 4: THE AGENDA no program 7/30	CM	1230-1p	----F--	:30	1	\$325.00	1	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--		1				\$325.00		0.00			
E 2	KSNV	10/01/12	10/01/12	The Agenda 1230pm The Agenda 1230pm NEWS 4: THE AGENDA no program 7/30	CM	1230-1p	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----		1				\$325.00		0.00			
E 3	KSNV	10/02/12	10/02/12	The Agenda 1230pm The Agenda 1230pm NEWS 4: THE AGENDA no program 7/30	CM	1230-1p	-T-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----		1				\$325.00		0.00			
E 4	KSNV	09/28/12	09/28/12	FacetoFace/Ralston Rep Face to Face w/ J.Ralston FACE TO FACE W/ JON RALSTON no pro	CM	730-758pm	----F--	:30	1	\$900.00	1	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--		1				\$900.00		0.00			
E 5	KSNV	10/01/12	10/01/12	FacetoFace/Ralston Rep Face to Face w/ J.Ralston FACE TO FACE W/ JON RALSTON no pro	CM	730-758pm	M-----	:30	1	\$900.00	1	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----		1				\$900.00		0.00			
E 6	KSNV	10/02/12	10/02/12	FacetoFace/Ralston Rep Face to Face w/ J.Ralston FACE TO FACE W/ JON RALSTON no pro	CM	730-758pm	-T-----	:30	1	\$900.00	1	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----		1				\$900.00		0.00			
E 8	KSNV	10/01/12	10/01/12	Wake Up Early w/ Wagn Wake Up Early Wagners WAKE UP WITH THE WAGNERS	CM	430a-5a	M-----	:30	1	\$200.00	1	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----		1				\$200.00		0.00			
E 9	KSNV	10/02/12	10/02/12	Wake Up Early w/ Wagn Wake Up Early Wagners WAKE UP WITH THE WAGNERS	CM	430a-5a	-T-----	:30	1	\$200.00	1	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----		1				\$200.00		0.00			
E 10	KSNV	09/28/12	09/28/12	Late Night w/Fallon Late Night w/Fallon LATE NIGHT W/JIMMY FALLON airs 139	CM	1237a-136am	----F--	:30	1	\$350.00	1	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--		1				\$350.00		0.00			
E 11	KSNV	10/01/12	10/01/12	Late Night w/Fallon Late Night w/Fallon LATE NIGHT W/JIMMY FALLON airs 139	CM	1237a-136am	M-----	:30	1	\$350.00	1	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----		1				\$350.00		0.00			
E 12	KSNV	10/02/12	10/02/12	Late Night w/Fallon Late Night w/Fallon LATE NIGHT W/JIMMY FALLON airs 139	CM	1237a-136am	-T-----	:30	1	\$350.00	1	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----		1				\$350.00		0.00			
E 13	KSNV	09/29/12	09/29/12	Weekend Jeopardy/Whe WKND Jeop/Wheel JEOPARDY	CM	630-730pm	-----S-	:30	1	\$525.00	1	0.00	NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-		1				\$525.00		0.00			
E 14	KSNV	09/28/12	09/28/12		CM	2pm-3pm	----F--	:30	1	\$325.00	1	0.00	NM	1	\$325.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
The Doctors The Doctors THE DOCTORS no program 7/30-8/10 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 ----F-- 1 \$325.00 0.00															
E 15	KSNV	10/01/12	10/01/12	The Doctors The Doctors THE DOCTORS no program 7/30-8/10 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 M----- 1 \$325.00 0.00	CM	2pm-3pm	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
E 16	KSNV	10/02/12	10/02/12	The Doctors The Doctors THE DOCTORS no program 7/30-8/10 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 M----- 1 \$325.00 0.00	CM	2pm-3pm	-T-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
E 17	KSNV	09/28/12	09/28/12	M-F 5-6a WakeUp w/Wag M-F 5-6a WakeUp w/Wagners WAKE UP WITH THE WAGNERS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 ----F-- 1 \$600.00 0.00	CM	5-6a	----F--	:30	1	\$600.00	1	0.00	NM	1	\$600.00
E 18	KSNV	10/01/12	10/01/12	M-F 5-6a WakeUp w/Wag M-F 5-6a WakeUp w/Wagners WAKE UP WITH THE WAGNERS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 M----- 1 \$600.00 0.00	CM	5-6a	M-----	:30	1	\$600.00	1	0.00	NM	1	\$600.00
E 19	KSNV	10/02/12	10/02/12	M-F 5-6a WakeUp w/Wag M-F 5-6a WakeUp w/Wagners WAKE UP WITH THE WAGNERS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -T----- 1 \$600.00 0.00	CM	5-6a	-T-----	:30	1	\$600.00	1	0.00	NM	1	\$600.00
E 20	KSNV	09/28/12	09/28/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) NEWS 4 AT 430P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 ----F-- 1 \$900.00 0.00	CM	4-5pm (4:30 PM-5:00 PM)	----F--	:30	1	\$900.00	1	0.00	NM	1	\$900.00
E 21	KSNV	10/01/12	10/01/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) NEWS 4 AT 430P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 M----- 1 \$900.00 0.00	CM	4-5pm (4:30 PM-5:00 PM)	M-----	:30	1	\$900.00	1	0.00	NM	1	\$900.00
E 22	KSNV	10/02/12	10/02/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) NEWS 4 AT 430P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -T----- 1 \$900.00 0.00	CM	4-5pm (4:30 PM-5:00 PM)	-T-----	:30	1	\$900.00	1	0.00	NM	1	\$900.00
E 23	KSNV	09/28/12	09/28/12	Noon News Noon News NEWS 3 AT NOON nor program 7/30-8/ <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 ----F-- 1 \$500.00 0.00	CM	12-1230pm	----F--	:30	1	\$500.00	1	0.00	NM	1	\$500.00
E 24	KSNV	10/01/12	10/01/12	Noon News Noon News NEWS 3 AT NOON nor program 7/30-8/ <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 M----- 1 \$500.00 0.00	CM	12-1230pm	M-----	:30	1	\$500.00	1	0.00	NM	1	\$500.00
E 25	KSNV	10/02/12	10/02/12	Noon News Noon News NEWS 3 AT NOON nor program 7/30-8/ <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -T----- 1 \$500.00 0.00	CM	12-1230pm	-T-----	:30	1	\$500.00	1	0.00	NM	1	\$500.00
E 26	KSNV	09/30/12	09/30/12		CM	6a-7a	-----S	:30	1	\$450.00	1	0.00	NM	1	\$450.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				News 3 Sunrise - SUNDA											
				News 3 Sunrise SUNDAY											
				NEWS 3 AT SUNRISE no program 7/8,											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S		1			\$450.00			0.00			
E 28	KSNV	09/30/12	09/30/12	Jeopardy in PRIME	CM	M-SA 8-11p / SUN	-----S	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
				Jeopardy in Prime											
				Jeopardy											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S		1			\$1,200.00			0.00			
E 29	KSNV	09/28/12	09/28/12	M-F 6-7a WakeUp w/Wa	CM	6-7a	----F--	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
				M-F 6-7a WakeUp w/Wagners											
				WAKE UP WITH THE WAGNERS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--		1			\$1,000.00			0.00			
E 30	KSNV	10/01/12	10/01/12	M-F 6-7a WakeUp w/Wa	CM	6-7a	M-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
				M-F 6-7a WakeUp w/Wagners											
				WAKE UP WITH THE WAGNERS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----		1			\$1,000.00			0.00			
E 31	KSNV	10/02/12	10/02/12	M-F 6-7a WakeUp w/Wa	CM	6-7a	-T-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
				M-F 6-7a WakeUp w/Wagners											
				WAKE UP WITH THE WAGNERS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----		1			\$1,000.00			0.00			
E 32	KSNV	09/28/12	09/28/12	Dr. Phil	CM	3-4p	----F--	:30	1	\$600.00	1	0.00	NM	1	\$600.00
				Dr Phil											
				DR. PHIL no program 7/30-8/10											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--		1			\$600.00			0.00			
E 33	KSNV	10/01/12	10/01/12	Dr. Phil	CM	3-4p	M-----	:30	1	\$600.00	1	0.00	NM	1	\$600.00
				Dr Phil											
				DR. PHIL no program 7/30-8/10											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----		1			\$600.00			0.00			
E 34	KSNV	10/02/12	10/02/12	Dr. Phil	CM	3-4p	-T-----	:30	1	\$600.00	1	0.00	NM	1	\$600.00
				Dr Phil											
				DR. PHIL no program 7/30-8/10											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----		1			\$600.00			0.00			
E 35	KSNV	09/28/12	09/28/12	Rachael Ray	CM	11am-12pm	----F--	:30	1	\$500.00	1	0.00	NM	1	\$500.00
				Rachael Ray											
				RACHEL RAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--		1			\$500.00			0.00			
E 36	KSNV	10/01/12	10/01/12	Rachael Ray	CM	11am-12pm	M-----	:30	1	\$500.00	1	0.00	NM	1	\$500.00
				Rachael Ray											
				RACHEL RAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----		1			\$500.00			0.00			
E 37	KSNV	10/02/12	10/02/12	Rachael Ray	CM	11am-12pm	-T-----	:30	1	\$500.00	1	0.00	NM	1	\$500.00
				Rachael Ray											
				RACHEL RAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----		1			\$500.00			0.00			
E 38	KSNV	09/28/12	09/28/12	M-F Wheel	CM	7-730pm	----F--	:30	1	\$1,700.00	1	0.00	NM	1	\$1,700.00
				M-F Wheel of Fortune											
				WHEEL OF FORTUNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--		1			\$1,700.00			0.00			
E 39	KSNV	10/01/12	10/01/12		CM	7-730pm	M-----	:30	1	\$1,700.00	1	0.00	NM	1	\$1,700.00

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M-F Wheel M-F Wheel of Fortune															
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$1,700.00		0.00			
E 40	KSNV	10/02/12	10/02/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	-T-----	:30	1	\$1,700.00	1	0.00	NM	1	\$1,700.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----					1	\$1,700.00		0.00			
E 41	KSNV	09/29/12	09/29/12	Sa-Su Early News Sa-Su Early News	CM	5pm-630pm	-----S-	:30	1	\$675.00	1	0.00	NM	1	\$675.00
KSNV EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-					1	\$675.00		0.00			
E 42	KSNV	09/28/12	09/28/12	Days of our Lives Days of our Lives	CM	1258p-2pm	----F--	:30	1	\$425.00	1	0.00	NM	1	\$425.00
DAYS OF OUR LIVES no program 7/30-															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--					1	\$425.00		0.00			
E 43	KSNV	10/01/12	10/01/12	Days of our Lives Days of our Lives	CM	1258p-2pm	M-----	:30	1	\$425.00	1	0.00	NM	1	\$425.00
DAYS OF OUR LIVES no program 7/30-															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$425.00		0.00			
E 44	KSNV	10/02/12	10/02/12	Days of our Lives Days of our Lives	CM	1258p-2pm	-T-----	:30	1	\$425.00	1	0.00	NM	1	\$425.00
DAYS OF OUR LIVES no program 7/30-															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----					1	\$425.00		0.00			
E 45	KSNV	09/29/12	09/29/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-					1	\$1,400.00		0.00			
E 47	KSNV	09/28/12	09/28/12	M-F Today Show II 3rd H M-F Today Show II	CM	9-10a	----F--	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--					1	\$1,000.00		0.00			
E 48	KSNV	10/01/12	10/01/12	M-F Today Show II 3rd H M-F Today Show II	CM	9-10a	M-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$1,000.00		0.00			
E 49	KSNV	10/02/12	10/02/12	M-F Today Show II 3rd H M-F Today Show II	CM	9-10a	-T-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----					1	\$1,000.00		0.00			
E 50	KSNV	09/28/12	09/28/12	M-F Early News M-F Early News	CM	5-630p	----F--	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--					1	\$1,800.00		0.00			
E 51	KSNV	10/01/12	10/01/12	M-F Early News M-F Early News	CM	5-630p	M-----	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$1,800.00		0.00			
E 52	KSNV	10/02/12	10/02/12		CM	5-630p	-T-----	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00

Order / Rev: 107044
 Alt Order #: 06856489
 Flight Dates: 09/28/12 - 10/02/12

Advertiser: Crossroads GPS
 Product Desc: Crossroads GPS
 Estimate: 1052

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F Early News											
				M-F Early News											
				EARLY NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-T-----		1			\$1,800.00		0.00				
E 53	KSNV	09/28/12	09/28/12	Fri PR 9-10p	CM	9-10pm	----F--	:30	1	\$2,600.00	1	0.00	NM	1	\$2,600.00
				Friday Prime 9-10pm											
				Grimm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	----F--		1			\$2,600.00		0.00				
E 54	KSNV	09/30/12	09/30/12	LAW & ORDER (synd) R	CM	M-SA 8-11p / SUN	-----S	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
				Law & Order (synd) PRIME											
				law & order											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	-----S		1			\$1,200.00		0.00				
E 55	KSNV	09/29/12	09/29/12	Sat PR 8-9p	CM	8-9pm	-----S-	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
				Saturday Prime 8-9pm											
				Animal Practice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	-----S-		1			\$1,200.00		0.00				
E 57	KSNV	09/29/12	09/29/12	Sat PR 9-11p	CM	9-11p	-----S-	:30	1	\$1,500.00	2	0.00	NM	1	\$1,500.00
				Saturday Prime 9-11pm											
				Chicago Fire RPT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	-----S-		1			\$1,500.00		0.00				
E 59	KSNV	09/30/12	09/30/12	Sunday Today	CM	7a-8am	-----S	:30	1	\$1,900.00	1	0.00	NM	1	\$1,900.00
				Sunday Today											
				TODAY ON SUNDAY airs 4-5a 7/8, no											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	-----S		1			\$1,900.00		0.00				
E 60	KSNV	09/29/12	09/29/12	Sat PR 9-11p	CM	9-11p	-----S-	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
				Saturday Prime 9-11pm											
				Law & Order SVU RPT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	-----S-		1			\$2,000.00		0.00				
E 61	KSNV	09/30/12	09/30/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00
				Sa-Su News 3 at Eleven											
				NEWS 3 NIGHTSIDE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	-----S		1			\$1,400.00		0.00				
E 62	KSNV	09/30/12	09/30/12	NFL End of Game Break	CM	1p-9p	-----S	:30	1	\$8,000.00	1	0.00	NM	1	\$8,000.00
				NFL End of Game Break											
				Sun Night Ftbl End of Game											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	-----S		1			\$8,000.00		0.00				
E 63	KSNV	10/02/12	10/02/12	Tues PR 9-10p	CM	9-10p	-T-----	:30	1	\$2,600.00	1	0.00	NM	1	\$2,600.00
				Tuesday Prime 9-10p											
				Go On/The New Normal											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-T-----		1			\$2,600.00		0.00				
E 64	KSNV	09/28/12	09/28/12	Fri 10-11p	CM	10-11pm	----F--	:30	1	\$3,200.00	1	0.00	NM	1	\$3,200.00
				Friday Prime 10-11pm											
				DATELINE NBC-no program 6/29											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	----F--		1			\$3,200.00		0.00				
E 65	KSNV	10/02/12	10/02/12	Tues PR 10-11p	CM	10-11pm	-T-----	:30	1	\$3,200.00	1	0.00	NM	1	\$3,200.00
				Tuesday Prime 10-11pm											
				Parenthood											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-T-----		1			\$3,200.00		0.00				
E 66	KSNV	10/01/12	10/01/12		CM	8-10pm	M-----	:30	1	\$4,000.00	1	0.00	NM	1	\$4,000.00

Order / Rev: 107044
 Alt Order #: 06856489
 Flight Dates: 09/28/12 - 10/02/12

Advertiser: Crossroads GPS
 Product Desc: Crossroads GPS
 Estimate: 1052

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Mon PR 8-10p											
				Monday Prime 8-10pm											
				The Voice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/01/12	10/07/12	M-----		1		\$4,000.00		0.00					
N67	KSNV	09/28/12	09/28/12	Last Call w/Carson Daly	CM	136-205am	----F--	:30	1	\$200.00	1	0.00	NM	1	\$200.00
				Last Call w/Carson Daly											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	----F--		1		\$200.00		0.00					
N68	KSNV	09/30/12	09/30/12	Golf	CM	4a-8pm	-----S	:30	1	\$2,850.00	1	0.00	NM	1	\$2,850.00
				Golf											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	-----S		1		\$2,850.00		0.00					
													Totals	63	\$73,275.00